



Johnson Cancer Foundation

17816 74th St East
Bonney Lake, WA 98391
360-281-0694

kerri@johnsoncancerfoundation.org
www.johnsoncancerfoundation.org

Dear Business Owners,

The Johnson Cancer Foundation gives financial support to students who live in East Pierce County to attend any qualified higher education institution, vocation, technical, or community colleges, whose immediate family has been impacted by cancer.

This year we will be holding our Auction & BBQ Smoke-Off on Saturday, September 16th, 2017 at 3pm at the Swiss Park in Bonney Lake. Dinner is being catered by Dickey's BBQ and there will be dancing after 8pm.

As a business owner we have a unique opportunity for you to not only advertise your business, but to help the students from our local high schools to attend college with a little less stress than they have already endured. We are looking for businesses to sponsor our auction & smoke-off. We have several different sponsorship options for you to take advantage of.

Proceeds that are raised by this event help to continue the Kevin Patoc Scholarship fund and Johnson Cancer Foundations mission statement.

Table Sponsor - \$75: your business can provide gift bags and business materials for us to put at a designated dinner table. Your business materials at our sponsors table for our patrons to peruse and learn about the amazing local businesses that have given their support. Along with your name on our Powerpoint that will be played throughout the event and on the banners that will be on display, and your name/logo added to the Johnson Cancer Foundation website sponsors page.

Music Sponsor - \$200: All of the table sponsor level plus a sign with your logo and name on display at the main stage. Your name/logo/ad will be proudly displayed & linked to your business website on the Johnson Cancer Foundation website sponsors page. Medium size logo graphics on the banners at the event. Full page ad on our Powerpoint presentation. Plus 2 free admission/dinner tickets.

Photo Booth Sponsor - \$200: All of the Table sponsor level plus a sign with your logo and name on display at the photo booth. Your name/logo/ad will be proudly displayed & linked to your business website on the Johnson Cancer Foundation website sponsors page. Medium size logo graphics on the banners at the event. Full page ad on our Powerpoint presentation. Plus 2 free admission/dinner tickets.

Dinner Sponsor - \$500: All of the Table sponsor level plus a sign with your logo and name on display at the dinner serving area as well as on the centerpiece sign for every table. Your name/logo/ad will be proudly displayed & linked to your business website on the Johnson Cancer Foundation website sponsors page. Large size logo graphics on the banners at the event. Full page ad on our Powerpoint presentation. Plus 4 free admission/dinner tickets and reserved seats.

Presenting Sponsor - \$1,000: All of the Table sponsor level plus a large sign with your logo and name on display in 2 places around the venue as well as large logo and name on the centerpiece sign for every table. Your name/logo/ad will be proudly displayed & linked to your business website on the Johnson Cancer Foundation website sponsors page. Extra Large logo graphics on the banners at the event w/Presenting Sponsor added. Full page ad on our Powerpoint presentation. Plus 6 free admission/dinner tickets and reserved seats.

Sincerely,
Kerri Hubler, Suzanne Kipfer, & Kevin Fitterer
Johnson Cancer Foundation Auction Committee

Business Name: _____

Mailing Address: _____

Physical Address: _____

Business Owner/Manager Name: _____

Phone Number: _____ Email: _____ Website: _____

Sponsorship Level: _____ Table \$75 _____ Music \$200 _____ Photo Booth \$200 _____ Dinner \$500 _____ Presenting \$1000

Please email us a copy of any ad, logo, brochure, or name that you would like for us to add to the Powerpoint, our website, Facebook, and signs depending on the level of sponsorship you have chosen.

Kerri@johnsoncancerfoundation.org

Please provide us with informational material that we may put on the sponsor table in addition to gift bags or materials that you would like us to put on the table that you have sponsored. Each table seats 8 people.